

Sellhorst
20210 Gate Dancer Street Suite #3
Elkhorn, Nebraska 68022
United States

Dan Reuting
dan@sellhorst.com
(402) 779-6773

Quote

SELLHORST

Audio & Video | Security | Automation

Hogan Residence

811 North 143rd Plaza
Omaha, Nebraska 68154
United States

madisynm@mcneilcompany.com

Presented By

Sellhorst

Quote Number

Q-1132

Presented On

Jul 8, 2026

Version

1

Locations

Infrastructure / Wiring

Wiring throughout the home as laid out on the print

Conduit to ISP demarcation, security, surveillance, WiFi, hardwired network, audio, video & control

ITEM		QTY
	Infrastructure & Structured Wiring Wiring, conduit & finish plates as laid out on the blueprint	1
	Wiring Flexible 3/4" blue conduit, up to 50'	1
	Sellhorst Prewire security devices	1
	Wiring 18 Gauge, 4 conductor, stranded, shielded wire, up to 100' run	14
	Wiring Cat6 surveillance camera prewire	4
	Wiring Category 6 data/network wire, up to 100'	4
	Wiring Cat6 Wi-Fi access points	6
	Wiring Category 6 data/network wire, up to 100'	6
	Wiring Cat6 data jack @ TV	11

	Wiring Category 6 data/network wire, up to 100'	11
	Wiring Cat6 control wire	11
	Wiring Category 6 data/network wire, up to 100'	11
	Sellhorst Prewire Cat6a for video distribution	11
	Wiring Category 6 augmented video distribution wire, up to 100'	11
	Wiring Prewire pair of speakers	6
	Sellhorst Terminate, label and test data wires	43
	Sellhorst Trim plates and connectors at finish phase; terminated wall plate, swoop or blank	11
	Sellhorst Project management, documentation, labeling & photographing of the wiring/installation	1
	Wiring Category 6 data/network wire, up to 100'	1
	Sellhorst Installation materials – RJ45 connectors, boxes, rings, fasteners.....	18

Network

Enterprise level network w/ advanced diagnostic and remote access
WiFi distribution throughout interior of home (prewired for outside/pool area)
All TVs hardwired to network
Network for other household devices

ITEM		QTY
	Network Hub Enterprise Level Home Network: 2.5 Gb throughput, Wi-Fi 7 access points & managed PoE++ switching	1
	Ubiquiti Networks 10 Gbps Cloud gateway router, 5 Gbps IPS routing	1
	Ubiquiti Networks Indoor ceiling WiFi7 access point	4
	Ubiquiti Networks 24 Port Etherlighting switch capable (8) 2.5 GbE PoE++ ports (16) GbE ports including (8) PoE+ and (8) PoE++	1
	Ubiquiti Networks 24-port, Etherlighting switch with 2.5 GbE (8) 2.5 GbE RJ45 ports (16) GbE RJ45 ports (2) 10G SFP+ ports	1
	Ethereal Cat6 UTP snagless ethernet patch cable	11
	Sellhorst Installation materials - RJ45 connectors, boxes, rings, fasteners.....	12

Hardwired Security System

Hardwired security system as marked on print
Touchscreen controller: Primary Bed
All outside accessible pedestrian doors contacted
Glass break detection for all ground accessible glass
Smoke detection listening for electrician's fire protection

ITEM		QTY
	Hardwired Security Package	1
	Honeywell Touchscreen controller	1
	ELK Products Flush mount security siren	2
	Honeywell Round flush mount glassbreak detector	7
	GRI Door contact	4
	2GIG Firefighter smoke & CO listener	1
	Honeywell 8 Zone expander, hard-wired	1
	Honeywell Vista 8 zone security control panel	1



ELK Products

Indoor siren driver/power

1



Honeywell

12V security panel battery

1



Honeywell

LTE communicator

1

\$2,972.43

Hardwired Security System > Security Monitoring Discount

OPTIONAL

Not Added to
Quote

Discount for monitoring with SELLHORST
\$52 mth w/ total connect app

ITEM

QTY

Additional options

SELLHORST

Sellhorst

1

(\$400.00)

Security discount credit from original

(\$400.00)

Video Surveillance

Axis vandal resistant surveillance system
 Door station camera w/ doorbell
 Doorbell rings through electrician's chime and house speakers
 Three turret style cameras
 On-board memory per camera via SD card
 Cameras viewable through Axis and Savant apps
 Recording viewable through Axis app
 No recurring licensing or access fees

ITEM		QTY
	Axis Video Surveillance System	1
	Axis Communications 5MP Network video door station, silver (surface or flush box required)	1
	Axis Communications 2MP Turret camera, 2.9mm lens, deep learning, video motion activated, WDR, Lightfinder	3
	Axis Communications Encrypted surveillance 256GB memory card	4

Lower Level > Fitness

9" Backbox behind TV

Install and set up TV w/ adjustable arm mount

Hardwire into network/internet

Set up streaming video services

ITEM		QTY
	Sellhorst Installation of TV w/ mount and necessary parts	1
	Sanus TV Media in-wall box 9"	1
	Sanus Super slim full-motion mount 40" - 80" flat-panel TVs up to 125 Lbs.	1
	Sellhorst Network & internet devices connected to hardwired & WiFi network	1
	Sellhorst Program and set-up streaming services on TV or streaming device.	1
	Sellhorst Installation materials - RJ45 connectors, boxes, rings, fasteners.....	2

\$702.47

Lower Level > Billiards

Two round in-ceiling speakers

ITEM		QTY
	Origin Acoustics Director series, 6.5" 2-way in-ceiling speaker	2
	Origin Acoustics New construction speaker bracket	2

\$829.63

Lower Level > Family Room

Install and set up TV w/ flush 4D mount
Hardwire into network/internet
Set up streaming video services
Handheld touchscreen remote control
Four round in-ceiling speakers
Video distribution to these TVs is in the equipment rack

ITEM		QTY
	Sellhorst Installation of TV w/ mount and necessary parts	1
	Sanus Advanced tilt 4D TV wall mount for 42" 90" TVs	1

	Sellhorst Network & internet devices connected to hardwired & WiFi network	1
	Sellhorst Program and set-up streaming services on TV or streaming device.	1
	Sellhorst Installation materials - RJ45 connectors, boxes, rings, fasteners.....	2
	Apple 4K Apple TV ethernet - 128GB	1
	Ethereal HDMI cable, 48Gbps - 3 meters	1
	Savant Touchscreen remote w/ hard buttons (space gray)	1
	Origin Acoustics Director series, 6.5" 2-way in-ceiling speaker	4
	Origin Acoustics New construction speaker bracket	4

Main Level > Primary Bed

9" Backbox behind TV
Install and set up TV w/ flush 4D mount
Hardwire into network/internet
Set up streaming video services
Handheld touchscreen remote control
Soundbar mounted under TV
Custom grille to match TV width

ITEM		QTY
	Sellhorst Installation of TV w/ mount and necessary parts	1
	Sanus TV Media in-wall box 9"	1
	Sanus Advanced tilt 4D TV wall mount for 42" 90" TVs	1
	Sellhorst Network & internet devices connected to hardwired & WiFi network	1
	Sellhorst Program and set-up streaming services on TV or streaming device.	1
	Sellhorst Installation materials - RJ45 connectors, boxes, rings, fasteners.....	2
	Savant Touchscreen remote w/ hard buttons (space gray)	1
	Savant 3 Channel powered soundbar, WISA, no grille	1



Artison

Custom grilles for Artison soundbars

1



Sanus

Soundbar mount

1

\$3,564.70

Main Level > Primary Bath

9" Backbox behind TV

Install and set up TV w/ flush mount

Hardwire into network/internet

Set up streaming video services

ITEM		QTY
	Sellhorst Installation of TV w/ mount and necessary parts	1
	Sanus TV Media in-wall box 9"	1
	Sanus Small flush/tilt TV mount, 19-40"	1
	Sellhorst Network & internet devices connected to hardwired & WiFi network	1
	Sellhorst Program and set-up streaming services on TV or streaming device.	1
	Sellhorst Installation materials - RJ45 connectors, boxes, rings, fasteners.....	2

Main Level > Lounge/Dining

9" Backbox behind TV
 Install and set up TV w/ flush 4D mount
 Hardwire into network/internet
 Set up streaming video services
 Soundbar mounted under TV
 Custom grille to match TV width

ITEM		QTY
	Sellhorst Installation of TV w/ mount and necessary parts	1
	Sanus TV Media in-wall box 9"	1
	Sanus Advanced tilt 4D TV wall mount for 42" 90" TVs	1
	Sellhorst Network & internet devices connected to hardwired & WiFi network	1
	Sellhorst Program and set-up streaming services on TV or streaming device.	1
	Sellhorst Installation materials - RJ45 connectors, boxes, rings, fasteners.....	2
	Savant 3 Channel powered soundbar, WISA, no grille	1
	Artison Custom grilles for Artison soundbars	1



Sanus
Soundbar mount

1

\$2,631.37

Main Level > Kitchen

9" Backbox behind TV
Install and set up TV w/ flush mount
Hardwire into network/internet
Set up streaming video services
Four round in-ceiling speakers

ITEM		QTY
	Sellhorst Installation of TV w/ mount and necessary parts	1
	Sanus TV Media in-wall box 9"	1
	Sanus Medium flush/tilt TV mount, 37-55"	1
	Sellhorst Network & internet devices connected to hardwired & WiFi network	1
	Sellhorst Program and set-up streaming services on TV or streaming device.	1
	Sellhorst Installation materials - RJ45 connectors, boxes, rings, fasteners.....	2
	Origin Acoustics Director series, 6.5" 2-way in-ceiling speaker	4



\$2,118.62

Main Level > Gathering Room

9" Backbox behind TV
Install and set up TV w/ flush 4D mount
Hardwire into network/internet
Set up streaming video services
Handheld touchscreen remote control
Soundbar mounted under TV
Custom grille to match TV width

ITEM		QTY
	Sellhorst Installation of TV w/ mount and necessary parts	1
	Sanus TV Media in-wall box 9"	1
	Sanus Full-motion TV mount, 46-90"	1
	Sellhorst Network & internet devices connected to hardwired & WiFi network	1
	Sellhorst Program and set-up streaming services on TV or streaming device.	1
	Sellhorst Installation materials - RJ45 connectors, boxes, rings, fasteners.....	2

	Savant Touchscreen remote w/ hard buttons (space gray)	1
	Savant 3 Channel powered soundbar, WISA, no grille	1
	Artison Custom grilles for Artison soundbars	1
	Sanus Soundbar mount	1
		\$3,896.99

Main Level > Office

17" Backbox behind TV (Frame One Connect Box)
 Install and set up Frame TV w/ mount provided
 Hardwire into network/internet
 Set up streaming video services
 Two round in-ceiling speakers

ITEM		QTY
	Sellhorst Installation of Frame TV w/ mount provided	1
	Sanus TV Media in-wall box 17"	1
	Sellhorst Network & internet devices connected to hardwired & WiFi network	1
	Sellhorst Program and set-up streaming services on TV or streaming device.	1

Sellhorst

2

Installation materials - RJ45 connectors, boxes, rings, fasteners.....

**Origin Acoustics**

2

Director series, 6.5" 2-way in-ceiling speaker

**Origin Acoustics**

2

New construction speaker bracket

\$1,030.36**Covered Deck**

Mount soundbar to bottom of outdoor Samsung Terrace TV (TV TBD)
Input audio from house system into soundbar

ITEM		QTY
	Samsung 3.0 Channel the Terrace outdoor soundbar	1
	Sanus Soundbar mount	1
	Ethereal HDMI Audio de-embedder w/ pass-through	1
	Ethereal HDMI cable, 48Gbps - 1 meter	1
	Ethereal Analog and Digital Audio Extender	1
	Ethereal Analogue L/R RCA audio cable, 2M	1

**Ethereal**

1

Digital optical toslink cable - 1 meter

\$1,557.97

Equipment Rack, Power & Surge Protection

Equipment rack with glass door
Smart surge protection w/ replaceable MLVs
Electrical distribution to rack

ITEM		QTY
	Equipment Rack / Power	1
	Sanus 36U Equipment rack w/ shelves and door	1
	Ethereal 13 Outlet Big Dog smart power surge protection & distribution, replaceable MLVs	1
	Ethereal Cat6 UTP snagless ethernet patch cable	1
	Ethereal Replacement module for Big Dog power (3060)	1
	Ethereal Replacement module for Big Dog power (2040)	1
	Middle Atlantic Gooseneck LED Light	1



Middle Atlantic

10 Outlet rack power

1



Sellhorst

Test and inspect installation and programming

1

\$6,000.14

Control & Amplification

Amplification for speakers throughout the home

Savant home operating system processor w/ 1 year of Savant Essentials

ITEM		QTY
	Savant Mac Mini w/ Core Runtime, 3rd party music & lighting	1
	Savant Essentials 1 Year Subscription (Pro)	1
	Savant IP Audio 1 w/ integrated processor (host) & Music 2.0	2
	Savant 4 Zone, 125W w/ Savant music server	1
	Sellhorst Installation materials - RJ45 connectors, boxes, rings, fasteners.....	4
	NETGEAR 8+2+2-Port AVB switch w/ PoE 125W	1

Video Distribution

4K Video distribution package
Distribute three Apple TVs to three TVs
Audio distributed over system speakers

ITEM		QTY
	Savant IP Video single output receiver (at TV) 4K UHD w/ control	3
	Savant IP Video single source input transmitter, 4K UHD w/ control	3
	NETGEAR 8X8F 10GB Managed switch	1
	Apple 4K Apple TV ethernet - 128GB	3
	Ethereal HDMI cable, 48Gbps - 2 meters	3
	Sellhorst Program and set-up streaming services on TV or streaming device.	3

\$9,752.45

Video Distribution > Additional TV Locations

OPTIONAL

Not Added to Quote

Add a TV to the video distribution system

ITEM		QTY
Additional options		
	Savant	1
Additional TV locations added to distribution system		+\$975.00

+ \$975.00

Lighting Control

OPTIONAL

Not Added to Quote

Lighting control system for the following areas:

Exterior, Service Entry, Back Hall, Stairs, Foyer, Office, Gathering, Kitchen, Dining, Lounge, Covered Patio

Sixteen keypads, dimmers, switches and fan controls for forty electrical loads per the current electrical print

ITEM		QTY
Additional options		



Lutron

1

+\$19,775.00

Lutron lighting control system parts, engravings, installation, management and programming.
Electrician's labor not included.

+ \$19,775.00

Annual Service Plan

Select one of the service plans to be effective after the first year

ITEM		QTY
	Savant IP Video single output receiver (at TV) 4K UHD w/ control	1
	Sellhorst Installation materials - RJ45 connectors, boxes, rings, fasteners.....	1
	Ethereal HDMI cable, 48Gbps - 1 meter	1

\$975.73

Summary

Product + Labor	\$76,250.14
Misc Taxes & Fees	\$6,391.89
Subtotal	\$82,642.03
Total Price	\$82,642.03

Signature

Signature

Date